

The image features a black background with a series of vertical red stripes of varying widths. In the center, the letters 'DXB' are written in a large, white, serif font. A small 'TM' trademark symbol is positioned to the upper right of the 'B'.

DXBTM

AQARIPEDIA.COM



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OUR STORY



Since 2013, DUBAI Development has established a forward-looking real estate vision founded on precision, sustainable growth, and long-term value. The company's roots trace back to 2001 in the Kingdom of Saudi Arabia, where it began its journey within the contracting and construction sector, successfully executing more than 150 projects and delivering approximately 10,000 residential units.

Building upon this extensive experience, DUBAI Development expanded into the real estate development sector in 2010, introducing a broader vision centered around the creation of integrated residential, commercial, and investment destinations.

In 2013, the company officially launched DUBAI Development in Saudi Arabia through a strategic partnership with Rosoukh International Real Estate Development Company, further reinforcing its market presence and regional development portfolio.

As part of its continued expansion strategy, DUBAI Development entered the Egyptian market in 2022, introducing a portfolio of residential and commercial developments across strategic locations in West Cairo and 6th of October City.

Today, DUBAI Development continues to deliver projects that combine strategic locations, practical planning, integrated design, and long-term investment value, reflecting a development philosophy built upon credibility, consistency, quality, and purposeful growth.

BRAND PURPOSE

BRAND SKELETON
[001]

AT DUBAI WE TRANSFORM COMMERCIAL
AND ADMINISTRATIVE SPACES INTO REAL
WORKING INVESTMENTS.

DUBAI
DEVELOPMENT



VISION

To go beyond building spaces, shaping developments that stand as lasting benchmarks of value, relevance, and forward-thinking design.

DUBAI Development envisions a future where every project contributes to a more connected, dynamic, and elevated way of living.

MISSION

With a mission of transforming opportunity into purposeful developments through experience, precision, and execution, DUBAI Development delivers integrated spaces that drive real growth, locally and beyond.



// Vision & Mission



Development DNA

// Our Drives

1. Trust in Every Layer

Transparency and consistency define every decision, building confidence through action, not promise. Every stage is handled with clarity and accountability to keep all stakeholders aligned.

2. The Standard We Set

Excellence is not measured, it is defined. Every development sets its own benchmark in quality and execution. From concept to delivery, every detail reflects a commitment to raising expectations.

3. Built for What's Next

Forward-thinking planning shapes every project, ensuring relevance beyond the present moment. Each development is designed to adapt to evolving market and lifestyle needs.

TURNING SPACE

INTO

"SCALABLE VALUE."

4. Value in Balance

Residential, commercial, and lifestyle elements are designed to work in harmony within every project. This balance creates complete, functional, and sustainable destinations.

5. Evolving by Design

Innovation is embedded in the process, ensuring continuous improvement in design and execution. Each project is shaped to respond to change and modern demands.

6. Growth with Intent

Every development is delivered with purpose, focused on long-term stability and impact. Growth is guided strategically to ensure lasting value in the market.



MINDSET



MINDSET

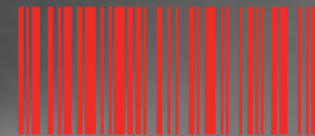
At DUBAI Development, this is not a philosophy, it is the mindset we work with every day. We think with clarity before we act, read the market before we move, and build with purpose rather than volume.

Every decision is driven by precision, discipline, and long-term awareness. We design integrated environments where every component works together as one complete experience.

This mindset ensures that what we build is not just delivered, but remains relevant, functional, and impactful beyond the moment it is completed.



THE VISIONARIES //Mr. Mohamed Abu Seada



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INTO

"**SCALABLE VALUE.**"

Mr. Mohamed Abu Saada began his professional journey in the Kingdom of Saudi Arabia in 2001 through the contracting sector, building a strong foundation rooted in execution, discipline, and long-term vision.

Over nearly a decade in construction and contracting, he successfully led the execution of more than 150 projects, delivering approximately 2,700 residential units across various developments.

This extensive experience established a deep understanding of the real estate and construction industry from the ground up.

In 2010, he expanded his vision beyond contracting and entered the real estate development sector, marking the beginning of a new chapter focused on creating integrated urban destinations and investment-driven projects.

DXB™

TURNING SPACE

INTO

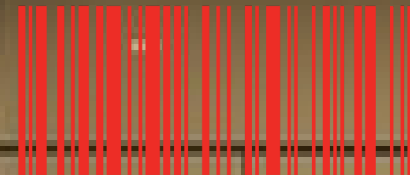
“SCALABLE VALUE.

In 2013, Dubai Development was officially established in Saudi Arabia through a strategic partnership with Rosoukh International Real Estate Development Company. This expansion strengthened the company’s presence and broadened its portfolio within the Saudi market.

Driven by a vision for sustainable growth and regional expansion, Dubai Development entered the Egyptian market in 2022, launching a range of commercial and residential developments across strategic locations in West Cairo and 6th of October City.

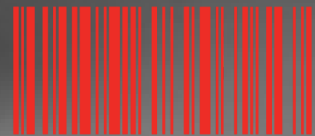
Today, under the leadership of Mr. Mohamed Abu Saada, the company continues to deliver projects that combine strategic locations, practical planning, and long-term investment value, reflecting a development philosophy built on credibility, commitment, and purposeful growth.

.DXB is not just a code... it’s a mindset
It represents a city that redefined real
estate— turning spaces into assets, and
.assets into active investments





THE VISIONARIES //Mr. Mohamed Hathout



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Mr. Mohamed Hathout is a business graduate with over 17 years of professional experience, including more than 9 years within the real estate sector across East and West Cairo.

He holds an MBA from the Arab Academy for Science, Technology & Maritime Transport and has participated in over 30 real estate launches for leading local and international companies. Among them, he led 4 launches in his role as Chief Commercial Officer (CCO).

Throughout his career, Mr. Mohamed Hathout has built extensive expertise across the Egyptian, international, and GCC markets, developing a strong background in commercial strategy, business development, and real estate operations.

He believes that continuity, discipline, and consistency are the key drivers behind sustainable growth and long-term success.



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"SCALABLE VALUE.

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OUR DEVELOPMENTS



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The Address Mega Mall

THE ADDRESS MEGA MALL

The Address Mega Mall brings business, services, and daily convenience into one integrated mixed-use destination. It is a place where movement is constant and every visit is efficient, connected, and effortlessly designed to support the rhythm of modern urban life in one address.



TURNING SPACE

INTO

"**SCALABLE VALUE.**

LOCATION

Ideally positioned on Ard El Mokhabarat beside Bedaya Compound, The Address Mega Mall enjoys a prime location surrounded by premium residential communities and key destinations.



TURNING SPACE

INTO

"SCALABLE VALUE.

MASTER PLAN // PROJECT HIGHLIGHTS

// Project Highlights:

Mixed-Use (Commercial / Administrative / Medical).

Total Area: 14,000 sqm

Configuration: Ground + 2 Floors

Status: Fully completed (delivery pending)



ADDRESS HOME ONE

Address Home 1



Address Home 1 is designed as a balanced residential community where everyday living meets daily convenience. With integrated retail through Address Home Mall, it creates a connected lifestyle where residents have everything they need within reach, making daily life simpler, smoother, and more efficient.





LOCATION

Located in Hadayek October on Clubs Street, Address Home 1 sits within a well-connected residential zone next to Sun Capital Compound, offering easy access to surrounding neighborhoods and key city routes, ensuring both convenience and accessibility.



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"SCALABLE VALUE.



MASTER PLAN // PROJECT HIGHLIGHTS

// Project Highlights:
Residential / Retail Component
Address Home Mall Total Area: 5,000 sqm
Total Area: 42,000 sqm
Configuration: Ground + 5 Floors
Status: %50 construction completed





TURNING SPACE

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"SCALABLE VALUE.

Address Home 2 is crafted as a modern residential destination where space, comfort, and everyday flow come together seamlessly. Designed for balanced living, the community offers a calmer rhythm with integrated surroundings that support connection, convenience, and a more complete lifestyle experience.

ADDRESS HOMETWO

Address Home 2





LOCATION

Strategically located on Main Zewail Road in Hadayek October, Address Home 2 enjoys direct accessibility to key destinations and essential urban routes, just 2 minutes from Al Wahat Road and 10 minutes from the Egyptian Museum and the Great Pyramids, offering residents a well-connected and convenient living experience.



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"SCALABLE VALUE."



MASTER PLAN // PROJECT HIGHLIGHTS

// Project Highlights:
Residential Project
Total Area: 31 Feddans
Configuration: Ground + 4 Floors
Status: Under Construction

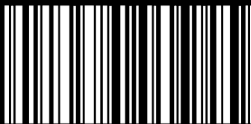






Strip 13 is a compact mixed-use destination designed around movement, accessibility, and everyday efficiency. Bringing together commercial, administrative, and medical spaces in one connected environment, it creates a seamless experience where business, services, and daily activity naturally intersect.

Strip 13



TURNING SPACE

INTO

"**SCALABLE VALUE.**

LOCATION

Located on the main service axis of October Gardens City, directly opposite the National Institute of Liver & Gastroenterology. Strip 13 benefits from high visibility, easy accessibility, and a vibrant commercial location.



TURNING SPACE

INTO

"SCALABLE VALUE.

MASTER PLAN

// PROJECT HIGHLIGHTS

// Project Highlights:

Mixed-Use (Commercial / Administrative / Medical)

Total Area: 2,500 sqm

Configuration: Ground + 2 Floors

Status: Construction fully completed (delivery pending)



TURNING SPACE

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"SCALABLE VALUE."

Dubai Mall is designed as a destination where daily movement turns into constant energy. Blending commercial, administrative, and medical experiences within one dynamic setting, the project creates a space that stays active, connected, and continuously engaged throughout the day. More than functionality, Dubai Mall delivers a fast-paced urban experience shaped around accessibility, convenience, and interaction.



DUBAI MALL



Dubai Mall



TURNING SPACE

INTO

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LOCATION

Strategically located on the main service axis of October Gardens City, directly facing the National Institute of Liver & Gastroenterology, one of the largest healthcare institutions in Giza. The project offers prime accessibility, visibility, and strong investment potential.



TURNING SPACE

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"SCALABLE VALUE."

MASTER PLAN

// PROJECT HIGHLIGHTS

// Project Highlights:

Mixed-Use (Commercial / Administrative / Medical)

Total Area: 2,500 sqm

Configuration: Ground + 2 Floors

Status: Construction fully completed (delivery pending)



TURNING SPACE

INTO

"SCALABLE VALUE.

JAZZ MALL

OCTOBER GARDENS



Jazz Mall

JAZZ Mall is designed as a high-energy mixed-use destination where business, services, and daily experiences come together in one connected environment. Blending commercial, administrative, and medical spaces, the project creates a seamless flow of movement, interaction, and everyday functionality.

Built around accessibility and activity, JAZZ Mall delivers an experience that stays active, visible, and continuously connected to the rhythm of everyday movement.



TURNING SPACE

INTO

"SCALABLE VALUE.

LOCATION

On MainZewail Road inHadayek October, JAZZ Mall is positioned at a key accessibility point, surrounded by residential communities and connected to essential city destinations. The project's location creates a daily rhythm of movement and convenience, where access, activity, and interaction naturally come together.



MASTER PLAN

// PROJECT HIGHLIGHTS

// Project Highlights:

Mixed-Use (Commercial / Administrative / Medical)

Total Area: 17,000 sqm

Configuration: Ground + 2 Floors

Status: Under Construction



TURNING SPACE

INTO

"SCALABLE VALUE.



LA CUORBE COMPOUND

La Cuorbe Compound is designed as a refined residential escape where privacy, comfort, and everyday living come together in a calm, well-structured environment. It offers a balanced lifestyle shaped around space, ease, and a sense of belonging within a thoughtfully planned community.

Developed in collaboration with El Ezz Group, the project reflects a shared vision of quality living and long-term value.



TURNING SPACE

INTO

"SCALABLE VALUE.

LOCATION

Located directly on Al Wahat Road in 6th of October, La Cuorbe Compound enjoys a strategic position that connects residents to key city routes while offering a peaceful residential setting within a well-connected and accessible living experience.



TURNING SPACE

INTO

"SCALABLE VALUE.

MASTER PLAN

// PROJECT HIGHLIGHTS

// Project Highlights:

Residential – Commercial – Administrative Project

Total Area: 10 Feddans

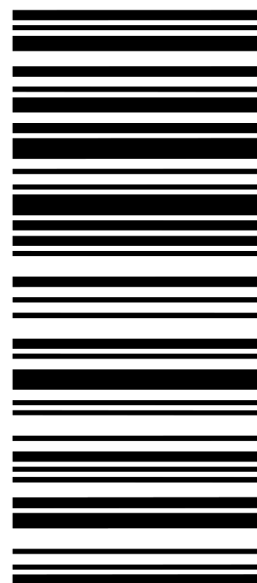
Configuration:

Status: Not yet constructed.





DXB™



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DUBAI DEVELOPMENT

WE BRING THAT SAME PHILOSOPHY TO EGYPT. NOT BY COPYING DUBAI... BUT BY TRANSLATING ITS STANDARDS, STRATEGY, AND VISION INTO A NEW MARKET FULL OF POTENTIAL. DUBAI IS NOT A LOCATION. IT'S A LEVEL.



DUBAI

DEVELOPMENT

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